

H A P P Y I N T E R N A T I O N A L



Day



"Recognising women's role in agriculture and making access to innovation equal is critical for developing a sustainable farming sector. How better to celebrate Women's Day than by committing to empowering women for fairer and more resilient #FoodSystems."

AMBRA RAGGI

Policy Officer, World Farmers' Organisation

"I have the privilege of collaborating with many competent and hard working people in the digital agriculture domain. I can confirm that everybody judges them based on the results they produce and not based on their gender. I consider myself very fortunate to be part of such a value-based ecosystem."

IOANNA ROUSSAKI

Affil.: Professor at the School of Electrical and Computer Engineering of the National Technical University of Athens





"We are pleased that more than half of our team involved in creating and implementing our agroNET solution for the digitalization of agriculture - are WOMEN! They are true experts in their domains - #IoT, #ML, #AI and #agriculture."

TEAM AT DUNAVNET

#IWD2022

#BreakTheBias



"Involving women in technology development for the agri-food domain and recognizing the value of their knowledge are key ingredients to realise solutions and platforms which respond to women's needs so paving the way for a more empowered future for rural women. "

FRANCESCA CANTORE

Researcher at ENGINEERING Ingegneria Informatica S.pA.



"On several occasions, some of our female farmers pointed out that agriculture is not a man's world and that the role of women in agriculture has increased, also in head positions. Moreover, where the physical strength may not arrive, technology helps us to complete any task."

FLORIANA FANIZZA

National Manager of Coldiretti Women Farmers



#IWD2022

#BreakTheBias





"Creating awareness of the gender gap by providing concrete verified data and facts is the starting point to promote gender equality in agribusiness. Communication and education, on not just equality as an ethical value but also as a growth opportunity for our sector, will pave the way to naturally #BreakTheBias. "

JHOANNA MEDINA

*Commercial Coordinator & Export Manager,
Pulverizadores Fede*



INTERNATIONAL WOMEN'S DAY 2022

