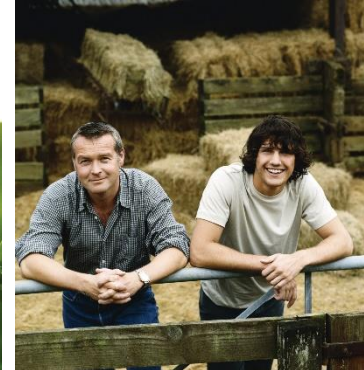
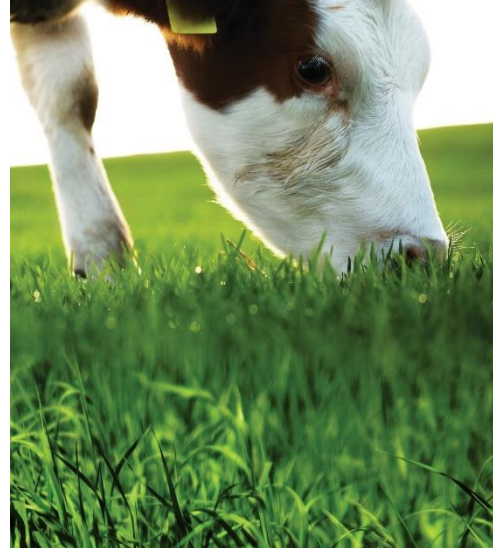




OPEN CALL #1 - DEVELOP





Objective of the Open Call

Attract and engage Startups/ SMEs with **technology products that can be implemented within the Agro-business** to enlarge and **enrich the pool of technology offers/ options of DEMETER** towards the co-creation of particular solutions to overcome end-users needs and challenges.



Main Characteristics

Deadline: 18th of November 2020, at 17:00 CEST

Activities to be funded: Reshape SME technology in order to integrate and make it interoperable with DEMETER platform.

Duration of activities: 6 months for development and integration activities + 19 months of service maintenance activities (Total: 25 months)

Funding per project: Up to €30.000 per SME. (Lump sum. Equity-free)

Milestones/ payments: Sprints of 2-months with evaluation of sprint results. Payments are associated with respective results and divided by 30% + 30% + 40%

Evaluation: Meeting with DEMETER assigned person at the end of each sprint.

Number of SMEs to be selected: 8 to 12 SMEs



Eligibility Criteria – Who can apply?

Type of beneficiary: SME ✓

- Independent (not linked or owned by another enterprise) ✓
- Headcount in Annual Work Unit (AWU) less than 250 ✓
- Annual turnover less or equal to €50 million OR annual balance sheet total less or equal to €43 million. ✓

From:

- Member States of the European Union, including their outermost regions; ✓
- Overseas Countries and Territories linked to the EU Member States; ✓
- H2020 associated countries; ✓
- United Kingdom. ✓

Applicants cannot be DEMETER Consortium partners or affiliated entities X

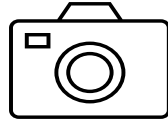


Eligibility Criteria – Choose your challenge



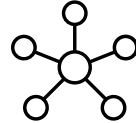
Topic #1

Soil workability
and humidity
monitoring



Topic #2

Interoperable
Geo Tagged
Photo APP



Topic #3

ISOBUS Enabler



Topic #4

Blockchain-
based solution
for agriculture
applications



Topic #5

DEMETER
Business process
integration
(BPM)



Eligibility Criteria – Deadline

18th of November 2020, at 17:00 CEST



Eligibility Criteria – How to Apply?

Apply on F6S:

<https://www.f6s.com/demeterh2020/apply>

- Read all the information including the Guidelines for Applicants





Eligibility Criteria – How to Apply?

Apply on F6S:

<https://www.f6s.com/demeterh2020/apply>

- Read all the information including the Guidelines for Applicants
- Fill in all mandatory fields

SECTION 1: PROPOSAL IDENTIFICATION

1 Proposal Title * 100

2 Proposal Acronym * 20

SECTION 2: TOPIC / CHALLENGE SELECTION

3 There are five different topics/ challenges that you can choose from to apply to DEMETER. Please choose one. *

Select One ▾

SECTION 3: PROPOSAL DESCRIPTION

Please upload your proposal in Portable Document Format (pdf)

4 Upload proposal (Max file size 30MB.) *

Use the official template available at: [h2020-demeter.eu/wp-content/uploads/2020/09/Annex-3.1-Proposal-template.doc](https://www.f6s.com/demeterh2020/apply/uploads/2020/09/Annex-3.1-Proposal-template.doc)
Applicants using other kind of template/ document will be automatically ineligible.

CHOOSE A FILE

SECTION 4: ADMINISTRATIVE DATA

5 SME Name *

The official name of the SME

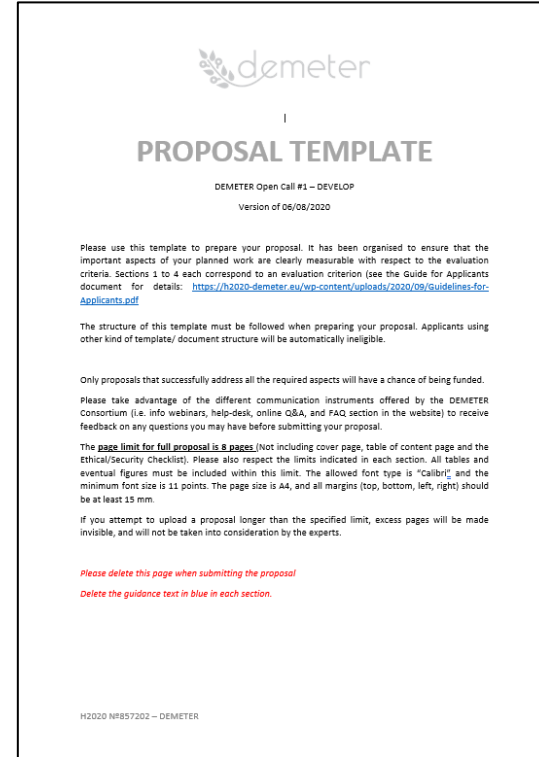


Eligibility Criteria – How to Apply?

Apply on F6S:

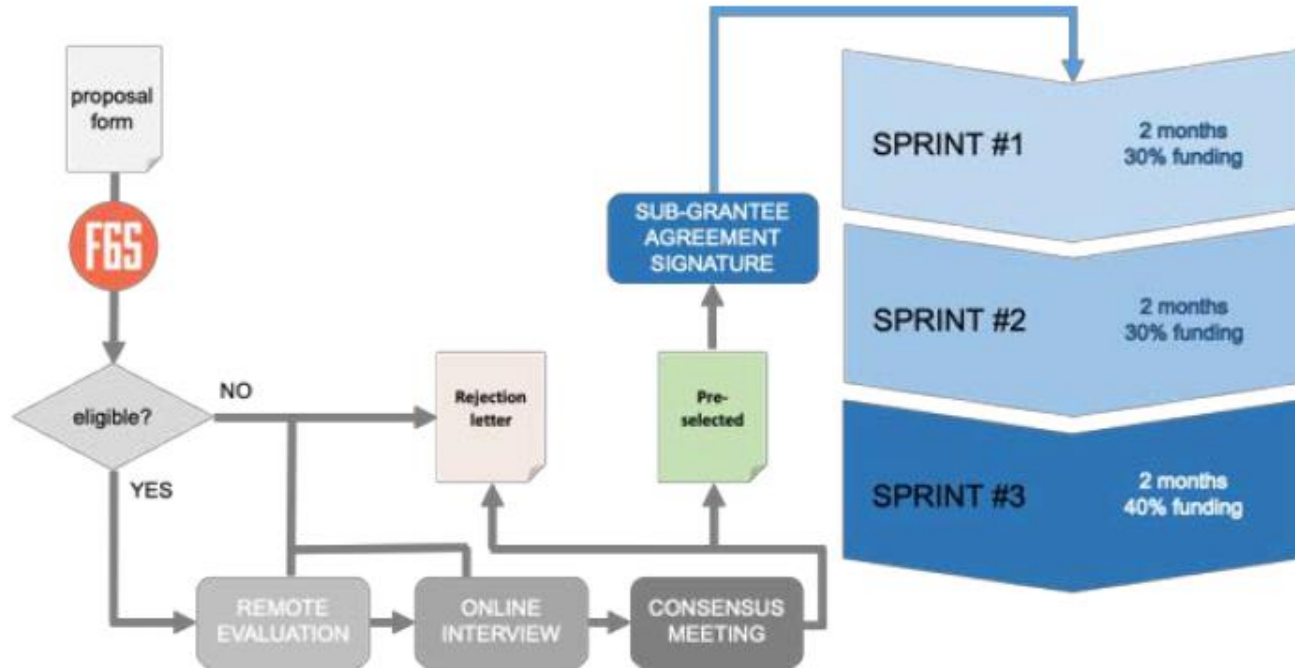
<https://www.f6s.com/demeterh2020/apply>

- Read all the information including the Guidelines for Applicants
- Fill in all mandatory fields
- Fill and upload the official proposal template
- Fill and upload the Honour declaration and SME declaration





Diagram



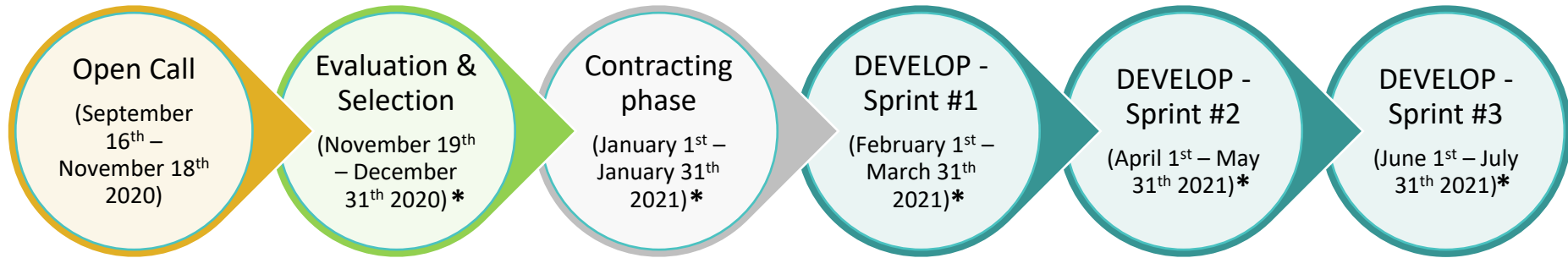


Evaluation Criteria

- **Excellence & innovation (40% weighting).**
- **Expertise and excellence of the proposed team (30% weighting).**
- **Project planning and value for money (30% weighting)**



Timeline



***tentative dates**



Why should you apply?

- Up to €30k equity-free funding
- Access to top infrastructure
- Mentorship / technical support to integrate your solution
- Interact with DEMETER pilots
- Join a vibrant ecosystem
- Shape the future of agriculture

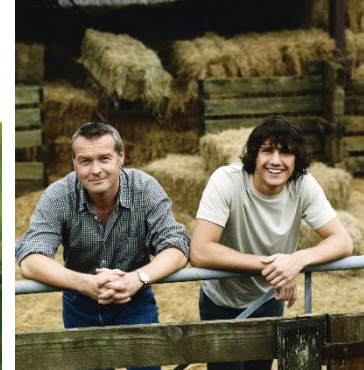
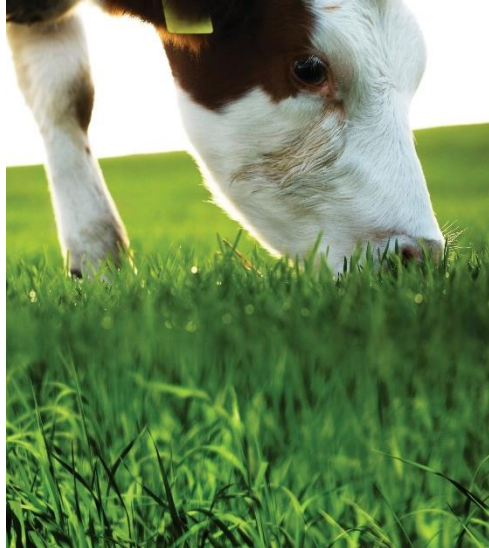


For more information visit:

www.h2020-demeter.eu/open-call

or Email us at :

info@h2020-demeter.eu





5 Tips for a successful application

- Read the Guidelines for Applicants: <https://h2020-demeter.eu/wp-content/uploads/2020/09/Guidelines-for-Applicants.pdf>
- Read the FAQs: <https://h2020-demeter.eu/open-call/#faq>
- Read the online Q&A: <https://www.f6s.com/demeterh2020/discuss>
- Use the official proposal template: <https://h2020-demeter.eu/wp-content/uploads/2020/09/Annex-3.1-Proposal-template.doc>
- Consult the complementary documents: <https://h2020-demeter.eu/open-call>