

# OPEN CALL #2 -DEPLOY

**AIMS TO DEPLOY HIGH VALUE AND IMPACTFUL PILOTS WHICH EMPLOY DEMETER METHODOLOGIES AND TECHNOLOGIES, ADDRESSING CLEAR FARMERS' NEEDS.**

Up to €150,000 equity-free funding per consortia is available per successful project.

[WWW.H2020-DEMETER.EU/OPEN-CALL-DEPLOY/](http://WWW.H2020-DEMETER.EU/OPEN-CALL-DEPLOY/)

## DEMETER Overview

DEMETER, a Horizon 2020 project, is a large-scale deployment of farmer-centric, interoperable, smart farming-IoT based platforms delivered through a series of 20 pilots across 18 countries. The overall goal for the project is to create a secure and sustainable European IoT technology and business ecosystem, whose impact could be transformative in the EC food and agriculture sector, and potentially across the world.

## DEMETER Open Call #2 DEPLOY

DEPLOY is the second of the DEMETER Open Calls. It aims to increase the outreach of the DEMETER value proposition by funding small consortia of 2-3 partners for the deployment of new, high-value pilots in the agri-food sector. These pilots will employ DEMETER methodologies and technologies, addressing clear farmers' needs, **with particular focus on EU geographic regions not represented within DEMETER pilots.** This will expand the technological and/or business coverage of the DEMETER project, towards digitalising and boosting the European agro-business sector. European countries not covered by DEMETER pilots are Austria, Bulgaria, Croatia, Cyprus, Denmark, Estonia, France, Hungary, Lithuania, Luxembourg, Malta, Netherlands, Slovakia and Sweden.

DEMETER currently has 20 pilots running that can be an example for potential applicants to develop similar or different pilots to be funded under the DEMETER Open Call #2 – DEPLOY.

[www.h2020-demeter.eu/pilots-overview/](http://www.h2020-demeter.eu/pilots-overview/)

## DEMETER Open Call Challenges and Objectives

The new pilots to be funded under the DEMETER Open Call #2 - DEPLOY must address specific farmers' needs and fit into one or more DEMETER challenges and objectives listed below:

### DEMETER Challenges

1. Control of Knowledge
2. Deployment Models
3. Optimal Data Analysis
4. Overcoming Market Barriers
5. Interoperability

### DEMETER Objectives

1. Information Modelling
2. Knowledge Exchange Mechanisms
3. Data Ownership
4. Benchmarking
5. User-Orientated Solutions
6. Real World Impact

## Who should apply?

The DEMETER Open Call #2 – DEPLOY will fund consortia composed of two or three:

- micro, small and medium-sized enterprises (SMEs),
- secondary and higher education establishments, research institutes and other not-for profit research entities.

## Multi-Actor Approach

DEMETER follows a Multi-Actor Approach (MAA) which aims to make innovation fully demand-driven, involving various actors during the whole cycle. New pilots developed under Open Call #2, DEPLOY, must include farmers at the earliest stage of design and development, among other relevant stakeholders. This can involve user focus groups, workshops or interviews to identify and gather farmers' needs that will feed the development of technical requirements.

## Application Process

DEMETER Open Call submissions are managed using the F6S platform.

Applications can be made via [www.f6s.com/demeter-open-call-2-deploy/apply](http://www.f6s.com/demeter-open-call-2-deploy/apply)

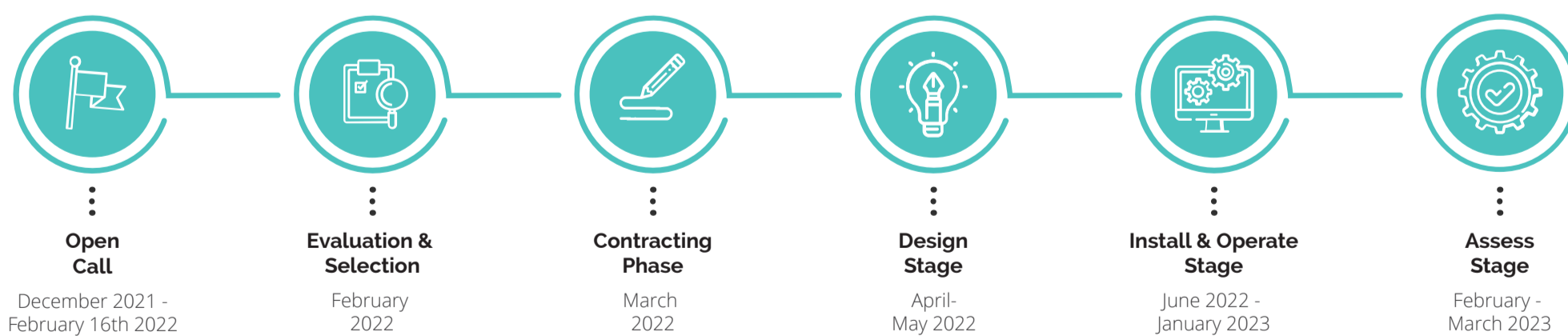
## Important dates

The deadline for submitting your proposal is 16th February 2022 at 17.00 (CET).

The current tentative dates for the different phases are outlined below. However, the dates may be subject to change in the case of any modifications to the DEMETER project's schedule.

Further information is also available at [www.h2020-demeter.eu/open-call-deploy](http://www.h2020-demeter.eu/open-call-deploy)

## Open Call Timeline:



## APPLY NOW:

[WWW.F6S.COM/DEMETER-OPEN-CALL-2-DEPLOY/APPLY](http://WWW.F6S.COM/DEMETER-OPEN-CALL-2-DEPLOY/APPLY)

For more information visit:

[WWW.H2020-DEMETER.EU](http://WWW.H2020-DEMETER.EU)

Or get in touch via email:

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