



LOCATION



Serbia, Slovenia and Montenegro

PARTNERS



4.4

Optimal Chicken Farm Management

CHALLENGE

Growing food demand has increased the need for animal protein. This need currently exceeds the demand by 1.7% per year, resulting in global annual poultry production reaching over 103.5 million tons (Foreign Agricultural Service/USDA, Livestock and Poultry: World Markets and Trade). To meet growing demands, poultry producers need to improve production to allow them to produce enough high-quality meat while respecting animal welfare.

Chicken farms in general do not have integrated farm management systems that can provide a holistic view of the farm activities. In many cases, partial solutions exist, enabling farmers to see raw measurements indicating the current temperature, humidity etc. using sensors provided by vendors of the farm equipment (e.g. Big Dutchman, Fancom, etc.). Usually, these measurements are available on-site only, thus limiting their usability. Additionally, rather frequent infrastructure problems, especially on smaller farms in rural areas, are a source of potentially huge losses for the farmer. These problems include ventilation not working, feeders not running, electricity issues, etc.



AIM

This pilot focuses on poultry farm management, from providing guidance and support regarding biosafety and feed mixture preparation to continuous monitoring of environmental conditions, operations and animal welfare. It also focuses on creating a transparent supply chain sharing information about animal wellbeing and the resources used during production.

HOW

DNET's poultryNET platform is used as a basis for achieving the main functionalities for the pilot. A number of IoT devices are installed and integrated with already existing sensors on the pilot farms. These include IoT devices for measuring environmental conditions (air temperature, air humidity, CO₂/NH₃ level) and for recording chicken behaviour and vocalisation. The devices collect the data, that are later processed and analysed on the cloud to provide real-time alerts and instructions to farmers. These include advice on activities to be undertaken in order to optimise growing conditions and early-detect stress issues, created by using expert modules and analysis. The deployed solution is improved and extended using DEMETER defined APIs and data formats to enable interoperability with other DEMETER components, services as well as 3rd party systems.

BENEFIT

The pilot will deliver a complete insight into the whole poultry production process such as production costs optimisation, better product quality and improved animal welfare.



LOCATION



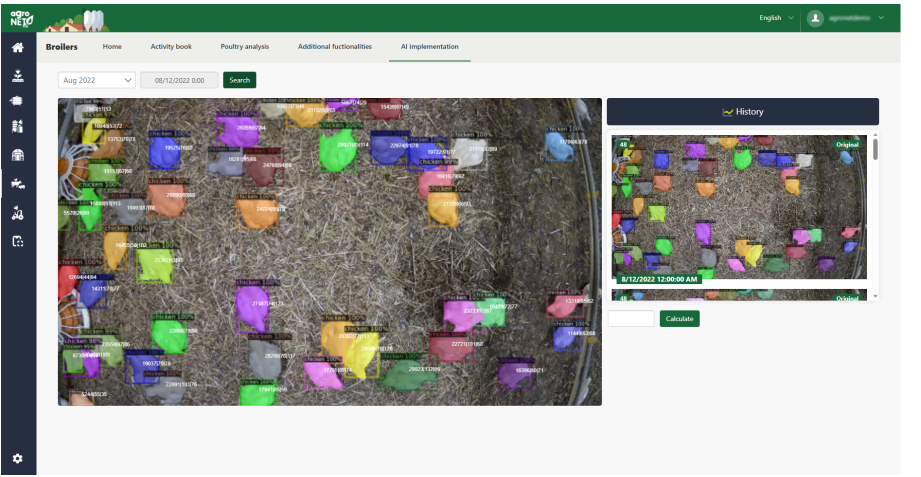
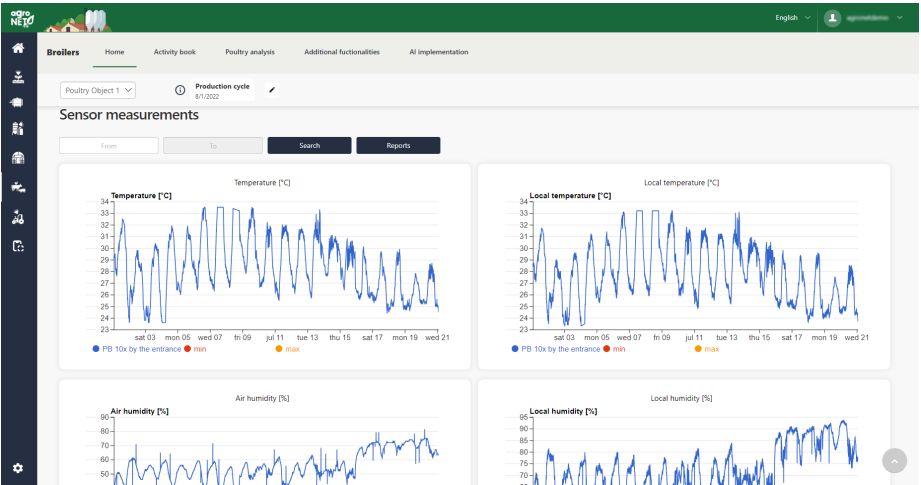
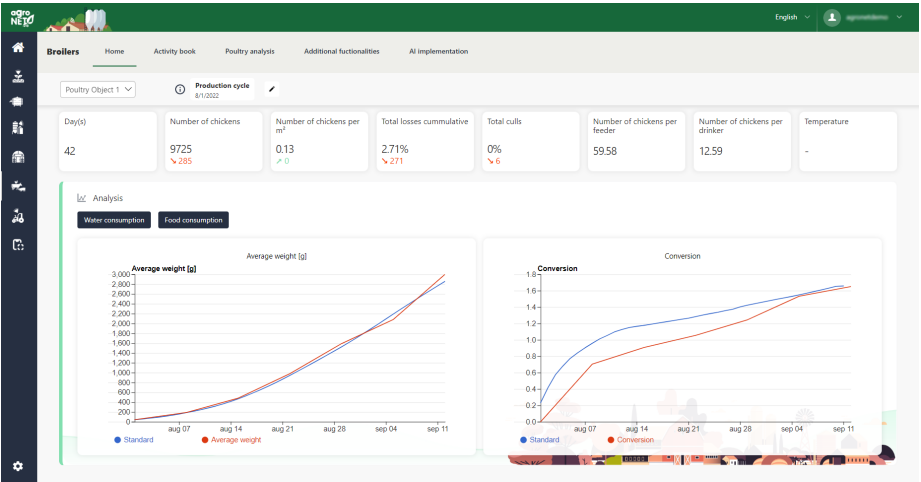
Serbia, Slovenia and Montenegro

PARTNERS



DEMETER Integration

To facilitate decision-making, the proprietary service poultryNET was used. To enhance interoperability with other systems and maximize the value provided by poultryNET, the DEMETER AIM information model has been integrated. The poultryNET modules for Poultry Well-being and Poultry Feeding have been specifically adapted and made available as DEMETER enablers. Alongside these enablers, a visualization front-end based on the DEMETER Adaptive Visualization Framework has been developed. This integration empowers the system to assess the overall stress levels of the chickens by leveraging environmental measurements, as well as video recordings. By utilizing the DEMETER integration, the poultryNET platform is able to leverage the power of advanced data analytics and visualization, providing poultry farmers with valuable insights and actionable recommendations.



Feedback From Farmers

Farmers participating in Pilot 4.4 reported significant improvements in reducing manual labor, lowering mortality rates, and achieving improved feed conversion ratio. Using cameras and IoT sensors, enabled comprehensive monitoring of environmental conditions, while machine learning algorithms were updated to track poultry weight and behavior patterns. Real-time monitoring of environmental conditions allowed on-time reactions that provide optimal conditions for raising chickens resulting in decreasing losses and optimization of inputs. Additionally better labour management was reported as well. These benefits not only increased profitability but also contributed to a more sustainable and efficient production process. All pilot farmers expressed their intent to continue using the digital solutions beyond the project, highlighting the value it brings to their poultry production.

Outcomes

The Optimal Chicken Farm Management solution empowers farmers with clear and concise data, enabling them to make informed decisions and optimize their poultry farms management. The main outcomes of the pilot are:

- Fully validated solutions with implemented interoperability mechanisms and an expanded feature list,
- Improved poultry farm management based on validated decision support service,
- Established new partnerships,
- Better understanding the needs of all stakeholders in the value chain.